

I submit the following comments for consideration. With regard to the regulation of Media Broadcast Ownership Rules and Policies it is my experience that the Federal Communications Commission must continue to work diligently and put forth its efforts to follow and adhere to the Rules and Regulations already in effect and clearly outlined within the Communications Act 1934. I feel this is imperative (more so than ever before) with today's technology rapidly advancing.

It is disturbing to know the extraordinary amounts of time, money and energy spent by some of our Representatives of Congress and representatives of large mass media companies within our Court System on subjects such as arguments over "interpretations of language" as demonstrated in the "Communications Act of 1996 with Fox Television and Sinclair". Instead of the phrase "necessary in the public interest" I encourage you to consider "is it beneficial to satisfy the public interest".

Consolidation of media broadcast ownerships has led to decreased diversity, which is without question not in the public interest. Therefore, we must realize that regulation of ownership limits are in fact necessary to promote diversity in the mass media. Competition is an appropriate proxy for diversity at local and national levels.